

**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA,GAUTAM BUDDH NAGAR
(An Autonomous Institute)**



Affiliated to

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, UTTAR PRADESH LUCKNOW



Evaluation Scheme & Syllabus

For

MBA First Year

(Effective from the Session: 2023-24)



**Noida Institute of Engineering and Technology, Greater Noida
(An Autonomous Institute)
School of Management**

Masters of Business Administration (MBA)															
Evaluation Scheme- MBA First Year (Batch 2023-25)															
SEMESTER-I															
	S. No.	Subject Code	Subject Name	Periods			Evaluation Scheme				End Semester		Total	Credit	
				L	T	P	CT	TA	Total	PS	TE	PE			
	1	BMBA0107	Organization Behaviour and Design	3	0	0	30	20	50	0	100	0	150	3	
	2	BMBA0106	Managerial Economics	3	0	0	30	20	50	0	100	0	150	3	
	3	BMBA0103	Financial Accounting	3	0	0	30	20	50	0	100	0	150	3	
	4	BMBA0104	Innovation, Entrepreneurship and Design Thinking	3	0	0	30	20	50	0	100	0	150	3	
	5	BMBA0102	Business Statistics and Quantitative techniques for Managers	2	1	0	30	20	50	0	100	0	150	3	
	6	BMBA0101	Communication for Managers	3	0	0	30	20	50	0	100	0	150	3	
	7	BMBA0105	Legal Aspects of Business	3	0	0	30	20	50	0	100	0	150	3	
	8	BMBA0151	Enhancing English Communication	0	0	4	0	0	50	50	0	50	100	2	
	9	BMBA0159	Industry orientation and Insights	0	0	4	0	0	50	50	0	50	100	2	
													Total	1250	25

SEMESTER-II													
S. No.	Subject Codes	Subject Name	Periods			Evaluation Scheme				End Semester		Total	Credit
			L	T	P	CT	TA	Total	PS	TE	PE		
1	BMBA0204	Introduction to Business Analytics	3	0	0	30	20	50	0	100	0	150	3
2	BMBA0205	Marketing Management	3	0	0	30	20	50	0	100	0	150	3
3	BMBA0203	Human Capital Management	3	0	0	30	20	50	0	100	0	150	3
4	BMBA0202	Corporate Finance	3	0	0	30	20	50	0	100	0	150	3
5	BMBA0206	Operations and Supply Chain Management	3	0	0	30	20	50	0	100	0	150	3
6	BMBA0201	Business Research Methods	4	0	0	30	20	50	0	100	0	150	4
7	BMBA0251	MS Excel for Managerial Effectiveness	0	0	4	0	0	50	50	0	50	100	2
8	BMBA0252	Personal Grooming and Business Etiquettes	0	0	4	0	0	50	50	0	50	100	2
9	BMBA0253	Introduction to Tableau	0	0	4	0	0	50	50	0	50	100	2
											1200	25	